KORRIN**RACHEL**

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SUMMARY: Art director and UX designer with eight years of professional experience in concepting and creating strategic and beautiful designs across multiple mediums. Specializing in digital and UX design and certified by the esteemed Nielsen Normal Group.

PROFICIENCIES

nng ux certification

sketch

figma

adobe cc

wordpress

drupal

social media design

mobile-first design

ux design

accessibility standards

html5

css

art direction

typography

REFERENCES

Andalyn Courtney
Creative Director

Nate Hillabush
Senior Art Director

Jonelle Kinback
Senior Web Developer

UX DESIGNER

Crowley Webb · 2021 – present

UX designer at the Crowley Webb advertising agency with a focus on user accessible websites. Clients ranging from pharmaceutical companies, such as Moderna, to welding companies such as ESAB.

LEAD UX DESIGNER & ART DIRECTOR

University of Virginia · 2016 – 2021

Lead UX designer for UVA's Communication Department, working in tandem with lead web developer and social media specialists to design and build user-centered sites and social media graphics with an emphasis on mobile-friendly design. Art director, working within the scope of mass-produced print collateral, marketing, website design, video and photographic art direction.

WEB DESIGNER

University of Virginia · 2015 – 2016

Web designer and digital media specialist, providing departmental leadership on visuals and presentation of UVA Today's digital news platform and institutional social media channels as well as digital and print creative for the marketing team.

JUNIOR WEB DESIGNER

Vibethink Creative Agency · 2014 – 2015

Junior designer creating strategic and thorough UX & UI design with an emphasis on mobile-friendly and responsive web design.

FREELANCE DESIGNER

Self-Employed · 2013 – present

Freelance designer with a focus on invitations and event collateral.

EDUCATION

USER EXPERIENCE CERTIFICATION

Nielsen Norman Group · Los Angeles, CA · 2018

Virginia Commonwealth University · Richmond, Virginia · 2014
BA in Graphic Design